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RAFAEL G. PROHIAS

August 15, 1996

FEDERAL CONTRUBEDATIONS CONTRUCTORS DIFFICE OF SECRETARY

> OUR FILE NO. 0713-101-63

Mr. William F. Caton **Acting Secretary Federal Communications Commission** 1919 M Street, N.W. Washington, DC 20554

Re:

Amendment of Section 73.202(b)

Pueblo, Colorado and Pueblo West, Colorado

Dear Mr. Caton:

Transmitted herewith on behalf of Pueblo Broadcasters, Inc. are an original and four (4) copies of a Petition for Rulemaking.

No filing fee need accompany this Petition. If there are any questions concerning this matter, please contact this office directly.

Kafael G. Prohias

Sincerely

Enclosures (5)

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#### Before The

# **Federal Communications Commission**

Washington, D.C. 20554

In The Matter Of

Amendment of Section 73.202(b)

Table of Allotments,

FM Broadcast Stations

Pueblo, Colorado and

Pueblo West, Colorado

AUG 1 5 1996

TO:

Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF GEORETARY

# Petition for Rulemaking

Pueblo Broadcasters, Inc. ("PBI"), through counsel, hereby requests that the Commission institute a rulemaking proceeding to amend Section 73.202(b) of the Commission's Rules, the Table of FM Allotments, by deleting Channel 283C2 from Pueblo, Colorado, and allotting Channel 283C2 to Pueblo West, Colorado, as that community's first local aural service.

#### I. ARGUMENT

PBI is the licensee of KYZX(FM), currently licensed to the community of Pueblo, Colorado. PBI seeks to change KYZX's community of license from Pueblo, Colorado to Pueblo West, Colorado, because PBI has determined that Pueblo West has an overwhelming need for the provision of its first aural service.

Pueblo West is a quasi-municipal political subdivision, comprised of over 8,000 persons. It is a community separate and apart from the city of Pueblo. Pueblo West is approximately 10 miles west of Pueblo, and has its own municipal government, governed by a Board of Directors elected by the Pueblo West community. Pueblo West has a fire department, a county sheriff's department, a public works department and water and sewage treatment plants. Pueblo West also has its own post office and zip code (81007), and is separately listed in the 1990 U.S. Census as a Census Designated Place. Pueblo West has been the fastest growing community in Southern Colorado, almost doubling in size within the last six years, from 4,300 residents in 1990 to over 8,000 residents today.

Pueblo West offers its residents a diverse selection of municipal services, businesses and cultural resources. Children in Pueblo West attend a public elementary and middle school, both of which have approximately 1,000 students. In November 1995, voters also approved a bond issue for the construction of a high school in Pueblo West. Pueblo West has an active business district, which includes shopping plazas, banks, savings and loan associations, and restaurants.

The residents of Pueblo West are cared for by doctors, dentists and the Fire Protection and Emergency Medical response team. In their leisure time, Pueblo West residents visit neighborhood parks,

playgrounds and open greenbelt areas. The 21-acre Lovell Park on Hahns Peak and Hanover Drive features a 25-meter long, 42-foot wide swimming pool, two ball fields, horseshoe pits, a paved basketball court, a volleyball court, an equipped playground for children, tennis courts, picnic pavilion and barbecue facilities. An18-hole golf course and a privately-owned equestrian center also are major attractions in Pueblo West.

Phase One of a four phase, \$13 million Pueblo West sports and entertainment complex also has been completed. Once finished, the complex will provide Pueblo West residents with baseball and softball fields, a driving range, a 54-hole miniature golf course, a three-course go-cart track, a 100-room franchise hotel, a shopping center and commercial building, and a six-plex movie theater. What Pueblo West lacks is its own radio station.

PBI has determined that Channel 283C2 can be allocated to the city of Pueblo West as its first local aural service. An engineering study of the proposed allocation, demonstrating compliance with the technical standards for allocating a new channel, is attached hereto as *Exhibit A*. The proposed Channel 283C2 allotment can be awarded to Pueblo West with a site restriction of 28.0 kilometers northeast of the community at the site specified in the outstanding construction permit for KYZX, in full compliance with the FM spacing rules. Pueblo West is listed at North

Latitude 38° 33' 24" and West Longitude 104° 35' 56". No other full service broadcasters are affected by this proposal and operations from these coordinates would provide city grade service levels as set forth in Section 73.315 of the Commission's Rules.

If the Commission amends the FM Table of Allotments as requested herein, PBI will promptly file an application for modification of its license, construct the modified facilities, place those facilities in operation, and will seek a license covering the Pueblo West facility.

The proposal set forth in this Petition is consistent with the procedures authorized in Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), as modified by Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 5 FCC Rcd 7094 (1990). Allotting Channel 283C2 to Pueblo West would permit Pueblo West to receive its first local aural channel, thereby serving the highest of the Commission's existing allocation priorities. "There are virtually no populated areas of the country where our higher allotment priorities, such as first reception service, have not been attained. Therefore, as a practical matter, provision of first local aural service is the highest of our allotment priorities which remains in any significant

degree unsatisfied."<sup>1</sup> Nor will deletion of Channel 283C2 from Pueblo leave Pueblo without a local aural service, because six AM stations, six commercial FM stations and one noncommercial FM station remain licensed to Pueblo.<sup>2</sup>

In sum, Pueblo has no scarcity of available spectrum, and reallocation of Channel 283C2 from Pueblo to Pueblo West would result in a net service benefit to both communities, and will best serve the Commission's allocation priorities and the public interest. Favorable action on the PBI proposal would thus be in the public interest.

#### II. CONCLUSION

For the reasons stated above, the public interest will be served by the allotment of Channel 283C2 to Pueblo West, Colorado, as its first local aural service. Accordingly, PBI respectfully requests the Commission institute a rulemaking proceeding that would amend the FM Table of Allotments as follows:

<sup>5</sup> FCC Rcd at 7097, para. 16.

As stated by the Commission, "[b]ecause AM and FM stations are considered to be joint components of a single aural medium, however, in a proceeding to change the community of license of an FM station, we will examine the availability of FM and AM services. Consistent with Commission precedent, we will consider both daytime and full-time AM stations as local aural transmission services." *Id.* at 7096, para. 20.

City	Present Allotment	Proposed Allotment			
Pueblo, Colorado	245C, 255C, 260C,	245C, 255C, 260C,			
	264C, 283C2, 296C2,	264C, 296C2, 300C1			
	300C1				
Pueblo West, Colorado	None	283C2			

Respectfully submitted,

PUEBLO BROADCASTERS, INC.

John M. Pelkey

Rafael G. Prohias

Its Attorneys

HALEY BADER & POTTS P.L.C.

Suite 900 4350 North Fairfax Drive Arlington, VA 22203-1633 703/841-0606 August 15, 1996

# GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

PETITION FOR RULE MAKING PUEBLO BROADCASTERS, INC. RE-ALLOT CHANNEL 283C2 PUEBLO WEST, COLORADO August 1996

**TECHNICAL EXHIBIT** 

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### PETITION FOR RULE MAKING PUEBLO BROADCASTERS, INC. RE-ALLOT CHANNEL 283C2 PUEBLO WEST, COLORADO August 1996

#### TECHNICAL STATEMENT

This technical statement and attached exhibits were prepared on behalf of Pueblo Broadcasters, Inc., ("PBI") licensee of KYZX, Channel 283C2, Pueblo, Colorado. PBI herein requests the Commission re-allot Channel 283C2 from Pueblo to Pueblo West, Colorado, as that community's first local service.

#### BACKGROUND

Pueblo West is a Census Designated Place ("CDP") located in Pueblo County, Colorado, with a 1990 population of 4,386.¹ Update population estimates for Pueblo West indicate a current population of approximately 8,200 persons. Pueblo West is also a Metropolitan District, created on September 16, 1969. The district is a quasi-municipal political subdivision. The district is governed by an elected five person Board of Directors. The board is responsible for appointing a District Manager. Pueblo West provides street maintenance and improvements; fire protection and emergency medical services; water supply and sanitation and wastewater treatment.

Pueblo West has numerous civic organizations; Lions Club, Rotary Club, Shrine Club, Newcomers Club and neighborhood Crime Watch. In addition, there are more than six churchs, residential areas and dozens of businesses in Pueblo West. Two local newspapers are published in Pueblo West: The Pueblo West View and The Horizon.

1)

<sup>1990</sup> U.S. Census of Colorado - 1990 CPH-2-7

#### DISCUSSION

Pueblo West is adjacent to the Pueblo Urbanized Area, but is not considered part of the area. Presently, Pueblo West has no locally licensed radio service. The proposed allocation of Channel 283C2 to Pueblo West is mutually exclusive with the present Channel 283C2 allotment at Pueblo. The requested change in community of license is not a migration from a rural community to an urban area (the opposite is true), nor would the reallotment leave Pueblo without service.<sup>2</sup>

Channel 283C2 can be allotted to Pueblo West with a site restriction of 28.0 kilometers northeast of the community at the site specified in the outstanding construction permit for KYZX (BPH-951205IG) at North Latitude 38° 33' 24" and West Longitude 104° 35' 56". Attached as Exhibit #1 is a usable area map for Channel 283C2 at Pueblo West, Colorado. Further, attached as Exhibit #2 is a \$73.207 spacing study which shows Channel 283C2 at the proposed allocation site is fully spaced to all other licensed, applied for or proposed facilities (with the exception of the licensed/permitted facilities for KYZX). A 3.16 mV/m contour will be delivered to Pueblo West from the facilities authorized in BPH-951205IG (see Exhibit #3).

Therefore, Pueblo Broadcasters, Inc., requests the following changes in §73.202 of the Commission's rules:

#### Pueblo West, Colorado

Present None Proposed 283C2

The following AM stations are licensed to Pueblo: KCSJ, 590 kHz; KRMX, 690 kHz; KFEL, 970 kHz; KKPL, 1230 kHz; KGHF, 1350 kHz; and KRRU, 1480 kHz. The following FM stations are licensed to Pueblo: KCFP, Channel 220A; KCCY, Channel 245C; KKMG, Channel 255C; KVUU, Channel 260C; KGFT, Channel 264C; KNKN, Channel 296C2; and KDZA-FM, Channel 300C1.

<sup>3)</sup> At the presently licensed KYZX site, Channel 283C2 does not comply with \$73.207 of the Commission's rules due to a shortspace with station KSTY, Channel 280A, Canon City, Colorado. Therefore, for allocation purposes, PBI is not specifying the licensed site, but rather the approved permit site for KYZX.

#### Pueblo, Colorado

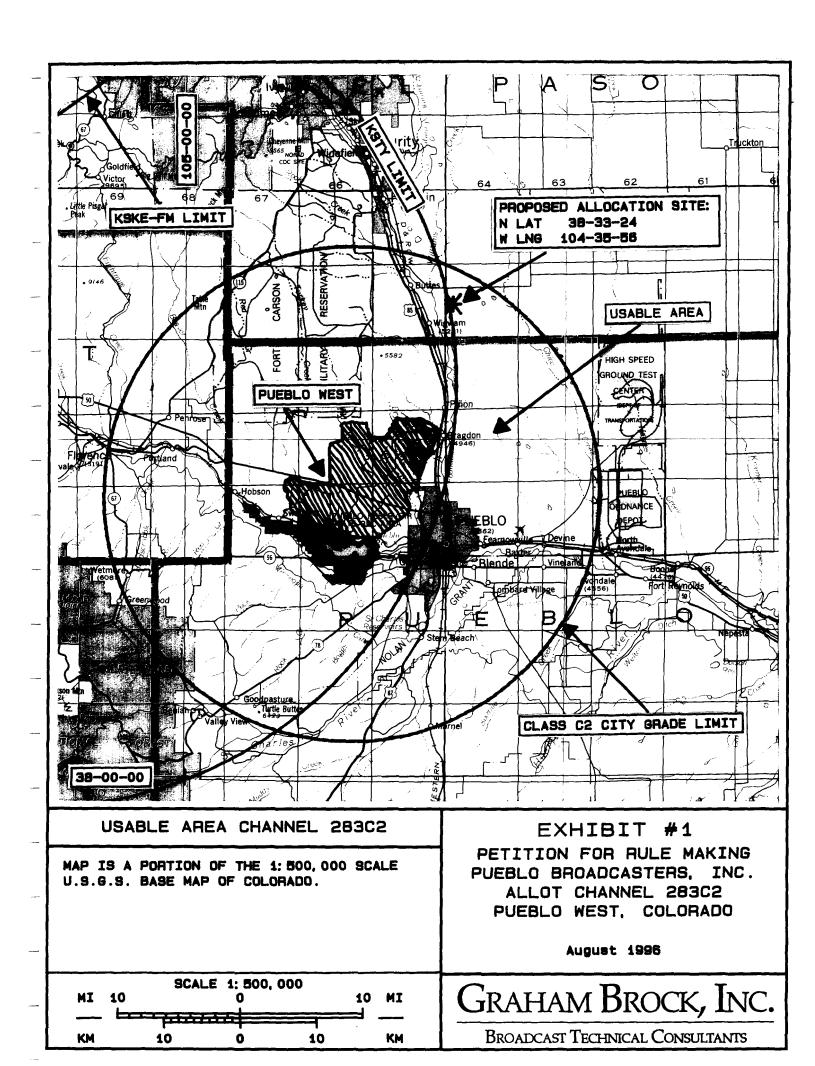
Present 245C, 255C, 260C, 264C 283C2, 296C2, 300C1 Proposed 245C, 255C, 260C 264C, 296C2, 300C1

#### **PUBLIC INTEREST ASPECTS**

The allocation of Channel 283C2 to Pueblo West will provide the community with its first locally licensed radio facility, without depriving Pueblo of its only service. Once Channel 283C2 is allotted to Pueblo West, Pueblo will still be provided with service from six AM stations and six commercial FM stations and one non-commercial FM station. Since PBI is not proposing to relocate its transmitter site as part of this proposed re-allotment, there will be no loss of service.

When Channel 283C2 is allotted to Pueblo West, PBI will file, on a timely basis, an application to make minor changes in the facilities of KYZX to specify operation on Channel 283C2 at Pueblo West in lieu of Pueblo.

This technical statement and attached exhibits were prepared on behalf of Pueblo Broadcasters, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to authorized, applied for or proposed faciliteis was extracted from the NTIA database as updated August 9, 1996. We assume no liability for omissions or errors in that database.



# ALLOCATION STUDY FOR PUEBLO WEST, COLORADO USING PROPOSED ALLOCATION SITE AS REFERENCE

REFERENCE 38 33 24 N 104 35 56 V	N	Current CHANNEL	CLASS C2 rules space 283 -104.5	cings 5 MHz -		DATA SEARCE	08-09-96 1 08-13-96
CALL TYPE	CH# CITY LAT LNC	3	STATE PWR	BEAR '	D-KM D-Mi	R-KM R-Mi	MARGIN (KM)
KYZX.C CP CN	CH# CITY LAT LNC 283C2 Pueblo 38 33 24 104 Pueblo Broadca	35 56 asters,	CO 50.000 kw Inc.	0.0 150M	0.00 0.0 BPH-9512	190.0 118.1 051G	-190.00 971002
KYZX LI ZCN	283C2 Pueblo 38 21 28 109 Pueblo Broadca	38 12 asters,	CO 50.000 kw Inc.	188.5 105M	22.32 13.9 BLH-9305	190.0 118.1 18KB	-167.68
	280A Canon C 38 27 35 105 KRLN, Inc.				PTH-0101	•	
	282C1 Longmont 39 54 48 105 Amador S. Bust	os			BPH-9002	28MB	900905
	282Cl Longmont 39 54 48 105 Western Cities	Broadca	CO 5.400 kW asting	338.6 437M	162.07 100.7 3MPH-8704	158.0 98.2 30IB	4.07 910627
AP282 AP CN	282C1 Longmont 39 54 48 105 Longmont Broad	: 5 17 32 casting	CO 14.500 kW Corp.	338.6 442M	162.07 100.7 BPH-9002	158.0 98.2 16MA	4.07 900905
AP282 AP ZCN	282Cl Longmont 39 54 49 105 Saint Vrain Co	: 5 17 32 ommunica	CO 32.000 kW tions Co.	338.6 432M	162.10 100.8 BPH-9002	158.0 98.2 28MA	4.10 950310
KQKS.C CPMZCN	282Cl Longmont 40 05 47 104 Western Cities	: 1 54 04	CO 58.000 kw	351.5 367M	172.91 107.5	158.0 98.2	14.91
KXKLFM LI CN	286C Denver 39 36 00 105 Shamrock Broad	5 12 35 1 lcasting	CO 100.000 kw , Inc.	335.8 356M	127.32 79.1 BLH-9010	105.0 65.3 23KB	22.32
KSKE.C CP EN	284Cl Vail 39 38 08 106 Debbie Varecha	5 26 46 1	CO 100.000 kw	307.5 120M	199.71 124.1	158.0 98.2	41.71
KSKEFM LI CN		26 46	CO 100.000 kw	307.5 137M	199.71 124.1	158.0 98.2	

#### ALLOCATION STUDY CHANNEL 283C2

REFERENCE

#### EXHIBIT #2

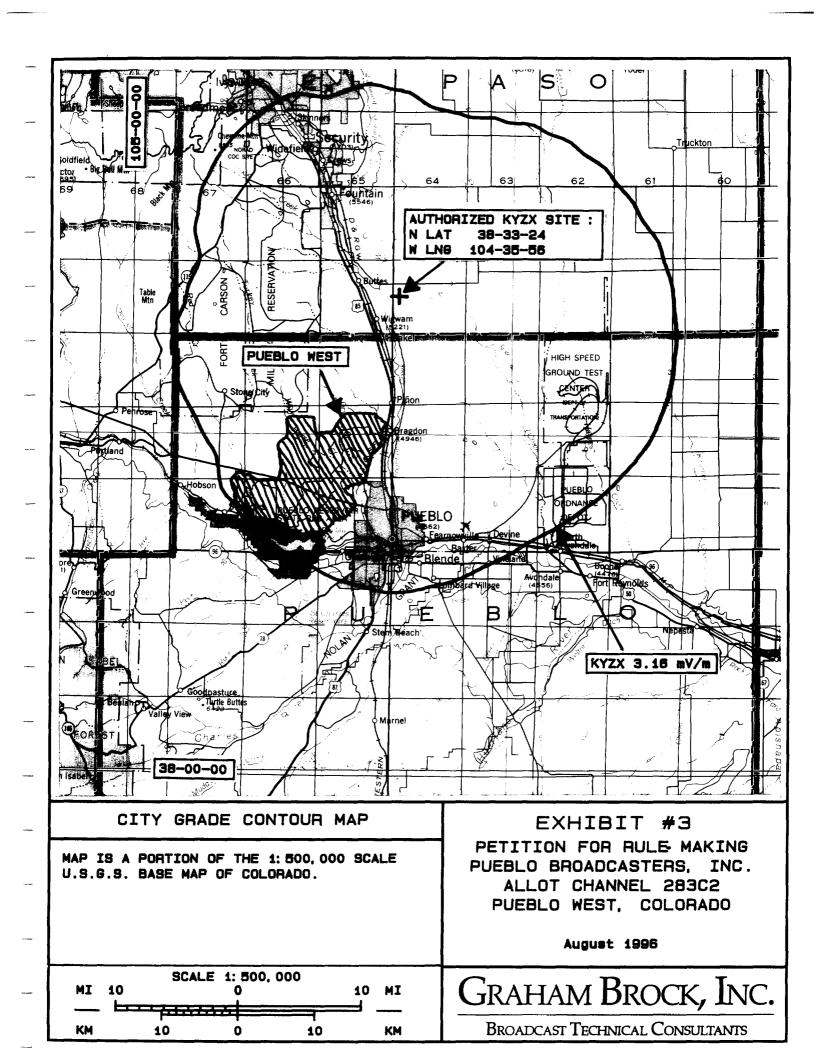
DISPLAY DATES

PETITION FOR RULE MAKING PUEBLO BROADCASTERS, INC. ALLOT CHANNEL 283C2 PUEBLO WEST, COLORADO

August 1996

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS



## AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia	)
St. Simons Island	) ss
County of Glynn	)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Pueblo Broadcasters, Inc., licensee of Radio Station KYZX, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 13th day of August, 1996.

Jeffersøn G. Brock

Sworn to and subscribed before me this the 13th day of August, 1996

Notand Public, State of Georgia My Commission Expires: September 12,1999